

## EAST Search History

## EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	60	("20060041472" "20050228797" "20050187823" "20050171863" "20050165766" "20050107952" "20050096980" "20050091111" "20050038914" "20040243565" "20040230676" "20040192351" "20040103024" "20030177058" "20020184096" "20020046104" "20020013729" "20010047297" "20050187818" "20050049917" "20050246231" "20050131724" "20050038688" "20040220884" "20030018566" "20020174089" "20020095333" "20020049644" "20020032633" "20010039527").pn.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/06/27 21:57
S2	30	(US-20060041472-\$ or US-20050246231-\$ or US-20050228797-\$ or US-20050187823-\$ or US-20050187818-\$ or US- 20050171863-\$ or US-20050165766-\$ or US-20050131724-\$ or US-20050107952-\$ or US-20050096980-\$ or US-20050091111-\$ or US-20050049917-\$ or US- 20050038914-\$ or US-20050038688-\$ or US-20040243565-\$ or US-20040230676-\$ or US-20040220884-\$ or US-20040192351-\$ or US-20040103024-\$ or US- 20030177058-\$ or US-20030018566-\$ or US-20020184096-\$ or US-20020174089-\$ or US-20020095333-\$ or US-20020049644-\$ or US-20020046104-\$).did. or (US- 20020032633-\$ or US-20020013729-\$ or US-20010047297-\$ or US-20010039527-\$).did.	US-PGPUB	OR	ON	2011/06/27 21:58
S3	3	S2 and ( (match\$3) same (advertiser merchant offerer seller) same (advertisee user participant buyer purchaser bidder) same (context) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/06/27 21:59
S4	12	S2 and ( (match\$3) same (advertiser merchant offerer seller) same (advertisee user participant buyer purchaser bidder) same (behavior\$2 profile context price characteristic demographic income preference) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/06/27 22:02
S5	16	S2 and ( (match\$3) same (advertiser merchant offerer seller) same (advertisee user participant buyer purchaser bidder) same (behavior\$2 profile context price characteristic demographic income	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO;	OR	ON	2011/06/27 22:03

		preference interest search\$3 query\$3 )	DERWENT; IBM_TDB			
S6	11	S2 and ( (match\$3) same (advertiser merchant offerer seller) same (advissee user participant buyer purchaser bidder) same (behavior\$2 profile context price characteristic demographic income preference interest search\$3 query\$3) same (offer bid\$3) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/06/27 22:31
S7	20	S2 and ( (schedule\$3 time) same (offer bid\$3) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/06/27 22:40
S8	13	S2 and ( (schedule\$3 time) same (offer bid\$3) same (web webpage internet website) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/06/27 22:43
S9	30	(US-20060041472-\$ or US-20050246231-\$ or US-20050228797-\$ or US-20050187823-\$ or US-20050187818-\$ or US-20050171863-\$ or US-20050165766-\$ or US-20050131724-\$ or US-20050107952-\$ or US-20050096980-\$ or US-20050091111-\$ or US-20050049917-\$ or US-20050038914-\$ or US-20050038688-\$ or US-20040243565-\$ or US-20040230676-\$ or US-20040220884-\$ or US-20040192351-\$ or US-20040103024-\$ or US-20030177058-\$ or US-20030018566-\$ or US-20020184096-\$ or US-20020174089-\$ or US-20020095333-\$ or US-20020049644-\$ or US-20020046104-\$).did. or (US-20020032633-\$ or US-20020013729-\$ or US-20010047297-\$ or US-20010039527-\$).did.	US-PGPUB	OR	ON	2011/06/28 18:58
S10	28	S9 and (web internet website webpage url)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/06/28 18:58
S11	30	(US-20060041472-\$ or US-20050246231-\$ or US-20050228797-\$ or US-20050187823-\$ or US-20050187818-\$ or US-20050171863-\$ or US-20050165766-\$ or US-20050131724-\$ or US-20050107952-\$ or US-20050096980-\$ or US-20050091111-\$ or US-20050049917-\$ or US-20050038914-\$ or US-20050038688-\$ or US-20040243565-\$ or US-20040230676-\$ or US-20040220884-\$ or US-20040192351-\$ or US-20040103024-\$ or US-20030177058-\$ or US-20030018566-\$ or US-20020184096-\$ or US-20020174089-\$ or US-20020095333-\$ or US-20020049644-\$	US-PGPUB	OR	ON	2011/06/28 20:56

		\$ or US-20020046104-\$).did. or (US-20020032633-\$ or US-20020013729-\$ or US-20010047297-\$ or US-20010039527-\$).did.				
S12	14	S11 and ( (advertiser) same (pay\$5 fee) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/06/28 20:56
S13	14	S11 and ( (advertiser adevertis\$7) same (pay\$5 fee) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/06/28 20:58
S14	19	S11 and ( (advertiser advertis\$7) same (pay\$5 fee) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/06/28 20:58
S15	4	("20020022999" "20040199546").pn.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/06/28 21:22
S16	32	(US-20060041472-\$ or US-20050246231-\$ or US-20050228797-\$ or US-20050187823-\$ or US-20050187818-\$ or US-20050171863-\$ or US-20050165766-\$ or US-20050131724-\$ or US-20050107952-\$ or US-20050096980-\$ or US-20050091111-\$ or US-20050049917-\$ or US-20050038914-\$ or US-20050038688-\$ or US-20040243565-\$ or US-20040230676-\$ or US-20040220884-\$ or US-20040192351-\$ or US-20040103024-\$ or US-20030177058-\$ or US-20030018566-\$ or US-20020184096-\$ or US-20020174089-\$ or US-20020095333-\$ or US-20020049644-\$ or US-20020046104-\$).did. or (US-20020032633-\$ or US-20020013729-\$ or US-20010047297-\$ or US-20010039527-\$ or US-20040199546-\$ or US-20020022999-\$).did.	US-PGPUB	OR	ON	2011/11/28 22:41
S17	2	S16 and ( (user) same (context) same (condition) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/28 22:41
S18	1	S16 and ( (user) same (histor\$4 past previous) same (purchas\$3 preference interest) same (condition) )	US-PGPUB; USPAT; USOCR; FPRS;	OR	ON	2011/11/28 22:46

			EPO; JPO; DERWENT; IBM_TDB			
S19	5	S16 and ( (user) same (histor\$4 past previous) same (purchas\$3 preference interest) same (condition term preference interest) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/28 22:46
S20	0	S16 and ( (user participant buyer shopper) same (histor\$4 past previous) same (purchas\$3 preference interest) same (condition term preference interest) same2 (advertiser) same (match\$3) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/28 22:47
S21	3	S16 and ( (user participant buyer shopper) same (histor\$4 past previous) same (purchas\$3 preference interest) same (condition term preference interest) same2 (advertiser) same2 (match\$3) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/28 22:48
S22	3	S16 and ( (user participant buyer shopper) same (histor\$4 past previous) same (purchas\$3 preference interest) same2 (advertiser) same2 (match\$3) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/28 22:51
S23	147	(( (user participant buyer shopper) same (histor\$4 past previous) same (purchas\$3 preference interest) same (advertiser) same (match\$3) same (advertis\$7) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/28 22:52
S24	35	(US-20060041472-\$ or US-20050246231-\$ or US-20050228797-\$ or US-20050187823-\$ or US-20050187818-\$ or US-20050171863-\$ or US-20050165766-\$ or US-20050131724-\$ or US-20050107952-\$ or US-20050096980-\$ or US-20050091111-\$ or US-20050049917-\$ or US-20050038914-\$ or US-20050038688-\$ or US-20040243565-\$ or US-20040230676-\$ or US-20040220884-\$ or US-20040192351-\$ or US-20040103024-\$ or US-20030177058-\$ or US-20030018566-\$ or US-20020184096-\$ or US-20020174089-\$ or US-20020095333-\$ or US-20020049644-\$ or US-20020046104-\$).did. or (US-20020032633-\$ or US-20020013729-\$ or US-20010047297-\$ or US-20010039527-\$ or US-20040199546-\$ or US-20020022999-\$ or US-20040010448-\$ or US-20020135515-\$).did. or (US-8065185-\$).did.	US-PGPUB; USPAT	OR	ON	2011/11/28 23:16
S25	1	S24 and ( (user participant buyer shopper) same (histor\$4 past previous) same (purchas\$3 preference interest) same	US-PGPUB; USPAT; USOCR;	OR	ON	2011/11/28 23:18

		(advertiser) same (match\$3) same (advertiser\$7) same (merchant seller advertisee) )	FPRS; EPO; JPO; DERWENT; IBM_TDB			
S26	1	S24 and ( (user participant buyer shopper) same (histor\$4 past previous purchas\$3 preference interest) same (advertiser) same (match\$3) same (advertiser\$7) same (merchant seller advertisee) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/28 23:18
S27	89	(( (user participant buyer shopper) same (histor\$4 past previous purchas\$3 preference interest) same (advertiser) same (match\$3) same (advertiser\$7) same (merchant seller advertisee) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/28 23:19
S28	36	(US-20060041472-\$ or US-20050246231-\$ or US-20050228797-\$ or US-20050187823-\$ or US-20050187818-\$ or US-20050171863-\$ or US-20050165766-\$ or US-20050131724-\$ or US-20050107952-\$ or US-20050096980-\$ or US-20050091111-\$ or US-20050049917-\$ or US-20050038914-\$ or US-20050038688-\$ or US-20040243565-\$ or US-20040230676-\$ or US-20040220884-\$ or US-20040192351-\$ or US-20040103024-\$ or US-20030177058-\$ or US-20030018566-\$ or US-20020184096-\$ or US-20020174089-\$ or US-20020095333-\$ or US-20020049644-\$ or US-20020046104-\$).did. or (US-20020032633-\$ or US-20020013729-\$ or US-20010047297-\$ or US-20010039527-\$ or US-20040199546-\$ or US-20020022999-\$ or US-20040010448-\$ or US-20020135515-\$ or US-20040230593-\$).did. or (US-8065185-\$).did.	US-PGPUB; USPAT	OR	ON	2011/11/28 23:29
S29	2	S28 and ( (histor\$4 past previous purchas\$3 preference interest) same (advertiser) same (match\$3) same (advertiser\$7) same (merchant seller advertisee) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/28 23:29
S30	3	S28 and ( (histor\$4 past previous purchas\$3 preference interest) same (advertiser) same (match\$3) same2 (advertiser\$7) same (merchant seller advertisee vendor) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/28 23:33
S31	180	(( (histor\$4 past previous purchas\$3 preference interest) same (advertiser) same (match\$3) same2 (advertiser\$7) same (merchant seller advertisee vendor) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/28 23:35
S32	36	(US-20060041472-\$ or US-20050246231-\$ or US-20050228797-\$ or US-20050187823-	US-PGPUB; USPAT	OR	ON	2011/11/29 10:05

		\$ or US-20050187818-\$ or US-20050171863-\$ or US-20050165766-\$ or US-20050131724-\$ or US-20050107952-\$ or US-20050096980-\$ or US-20050091111-\$ or US-20050049917-\$ or US-20050038914-\$ or US-20050038688-\$ or US-20040243565-\$ or US-20040230676-\$ or US-20040220884-\$ or US-20040192351-\$ or US-20040103024-\$ or US-20030177058-\$ or US-20030018566-\$ or US-20020184096-\$ or US-20020174089-\$ or US-20020095333-\$ or US-20020049644-\$ or US-20020046104-\$).did. or (US-20020032633-\$ or US-20020013729-\$ or US-20010047297-\$ or US-20010039527-\$ or US-20040199546-\$ or US-20020022999-\$ or US-20040010448-\$ or US-20020135515-\$ or US-20040230593-\$).did. or (US-8065185-\$).did.				
S33	5	S32 and ( (advertiser) same (match\$3) same2 (ad advertis\$7) same (merchant seller advertisee vendor) )	US-PGPUB; USPAT; USOCOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/29 10:05
S34	5	S32 and ( (advertiser) same (match\$3) tailor\$3 customiz\$5) same (ad advertis\$7) same (merchant seller advertisee vendor) )	US-PGPUB; USPAT; USOCOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/29 10:05
S35	180	(( (histor\$4 past previous purchas\$3 preference interest) same (advertiser) same (match\$3) same2 (ad advertis\$7) same (merchant seller advertisee vendor) )	US-PGPUB; USPAT; USOCOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/29 10:07
S36	180	S35 and ( (advertiser) same (match\$3) tailor\$3 customiz\$5) same (ad advertis\$7) same (merchant seller advertisee vendor) )	US-PGPUB; USPAT; USOCOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/29 10:07
S37	147	S35 and ( (advertiser) same (match\$3) tailor\$3 customiz\$5) same (ad advertis\$7) same (merchant seller advertisee vendor) same (histor\$5 behavior past previous preference interest) )	US-PGPUB; USPAT; USOCOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/29 10:08
S38	147	S35 and ( (advertiser agent) same (match\$3) tailor\$3 customiz\$5) same (ad advertis\$7) same (merchant seller advertisee vendor) same (histor\$5 behavior past previous preference interest) )	US-PGPUB; USPAT; USOCOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/29 10:15
S39	27	S35 and ( (agent) same (match\$3) tailor\$3	US-PGPUB;	OR	ON	2011/11/29

		customiz\$5) same (ad advertis\$7) same (merchant seller advertisee vendor) same (histor\$5 behavior past previous preference interest) )	USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB			10:15
S40	148	S35 and ( (advertiser marketing promotion agent) same (match\$3 tailor\$3 customiz\$5) same (ad advertis\$7) same (merchant seller advertisee vendor) same (histor\$5 behavior past previous preference interest) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/29 10:22
S41	3	S32 and ( (advertiser marketing promotion agent) same (match\$3 tailor\$3 customiz\$5) same (ad advertis\$7) same (merchant seller advertisee vendor) same (histor\$5 behavior past previous preference interest) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/29 10:22
S42	431	(( (advertiser marketing promotion agent) same (match\$3 tailor\$3 customiz\$5) same (ad advertis\$7) same (merchant seller advertisee vendor) same (histor\$5 behavior past previous preference interest) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/29 10:23
S43	36	(US-20060041472-\$ or US-20050246231-\$ or US-20050228797-\$ or US-20050187823-\$ or US-20050187818-\$ or US-20050171863-\$ or US-20050165766-\$ or US-20050131724-\$ or US-20050107952-\$ or US-20050096980-\$ or US-20050091111-\$ or US-20050049917-\$ or US-20050038914-\$ or US-20050038688-\$ or US-20040243565-\$ or US-20040230676-\$ or US-20040220884-\$ or US-20040192351-\$ or US-20040103024-\$ or US-20030177058-\$ or US-20030018566-\$ or US-20020184096-\$ or US-20020174089-\$ or US-20020095333-\$ or US-20020049644-\$ or US-20020046104-\$).did. or (US-20020032633-\$ or US-20020013729-\$ or US-20010047297-\$ or US-20010039527-\$ or US-20040199546-\$ or US-20020022999-\$ or US-20040010448-\$ or US-20020135515-\$ or US-20040230593-\$).did. or (US-8065185-\$).did.	US-PGPUB; USPAT	OR	ON	2011/11/29 11:15
S44	3	S43 and ( (histor\$4 past previous purchas\$3 preference interest age gender demograph\$5) same (advertiser) same (match\$3) same2 (ad advertis\$7) same (merchant seller advertisee vendor) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/29 11:15
S45	202	(( (histor\$4 past previous purchas\$3 preference interest age gender demograph\$5) same (advertiser) same (match\$3) same2 (ad advertis\$7) same (merchant seller advertisee vendor) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/29 11:37

S46	40	(US-20060041472-\$ or US-20050246231-\$ or US-20050228797-\$ or US-20050187823-\$ or US-20050187818-\$ or US-20050171863-\$ or US-20050165766-\$ or US-20050131724-\$ or US-20050107952-\$ or US-20050096980-\$ or US-20050091111-\$ or US-20050049917-\$ or US-20050038914-\$ or US-20050038688-\$ or US-20040243565-\$ or US-20040230676-\$ or US-20040220884-\$ or US-20040192351-\$ or US-20040103024-\$ or US-20030177058-\$ or US-20030018566-\$ or US-20020184096-\$ or US-20020174089-\$ or US-20020095333-\$ or US-20020049644-\$ or US-20020046104-\$).did. or (US-20020032633-\$ or US-20020013729-\$ or US-20010047297-\$ or US-20010039527-\$ or US-20040199546-\$ or US-20020022999-\$ or US-20040010448-\$ or US-20020135515-\$ or US-20040230593-\$ or US-20050283796-\$ or US-20050171839-\$ or US-20050256766-\$ or US-20020107787-\$).did. or (US-8065185-\$).did.	US-PGPUB; USPAT	OR	ON	2011/11/29 11:45
S47	6	S46 and ( (histor\$4 past previous purchas\$3 preference interest age gender demograph\$5) same (advertiser) same (match\$3) same2 (ad advertis\$7) same (merchant seller advertisee vendor) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/29 12:10
S48	10	S46 and ( (histor\$4 past previous purchas\$3 preference interest age gender demograph\$5) same (advertiser) same (advertis\$7) same (merchant seller advertisee vendor) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/29 12:17
S49	11	S46 and ( (histor\$4 past previous purchas\$3 preference interest age gender demograph\$5 profile) same (advertiser) same (ad advertis\$7) same (merchant seller advertisee vendor) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/29 12:18
S50	5	S46 and ( (histor\$4 past previous purchas\$3 preference interest age gender demograph\$5 profile character\$6) same (advertiser) same (ad advertis\$7) same (merchant seller advertisee vendor) same (webpage web url internet) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/29 12:21
S51	2	S46 and ( (plac\$5) same (ad advertis\$7) same (merchant seller advertisee vendor) same (webpage web url internet) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/29 12:24
S52	5	S46 and ( (plac\$5 position\$3 send\$3) same (ad advertis\$7) same (merchant seller advertisee vendor) same (webpage web url internet) )	US-PGPUB; USPAT; USOCR; FPRS;	OR	ON	2011/11/29 12:25



			EPO; JPO; DERWENT; IBM_TDB			
S53	4	S46 and ( (transmi\$5) same (ad advertis\$7) same (merchant seller advertisee vendor) same (webpage web url internet) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/29 12:27
S54	138	(( (histor\$4 past previous purchas\$3 preference interest age gender demograph\$5) same (broker marketing) same (match\$3) same2 (ad advertis\$7) same (merchant seller advertisee vendor) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/29 12:36
S55	56	(( (histor\$4 past previous purchas\$3 preference interest age gender demograph\$5) same (broker marketing) same (match\$3) same2 (ad advertis\$7) same (merchant seller advertisee vendor) same (web website webpage url internet) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/29 12:36
S56	41	(US-20060041472-\$ or US-20050246231-\$ or US-20050228797-\$ or US-20050187823-\$ or US-20050187818-\$ or US-20050171863-\$ or US-20050165766-\$ or US-20050131724-\$ or US-20050107952-\$ or US-20050096980-\$ or US-20050091111-\$ or US-20050049917-\$ or US-20050038914-\$ or US-20050038688-\$ or US-20040243565-\$ or US-20040230676-\$ or US-20040220884-\$ or US-20040192351-\$ or US-20040103024-\$ or US-20030177058-\$ or US-20030018566-\$ or US-20020184096-\$ or US-20020174089-\$ or US-20020095333-\$ or US-20020049644-\$ or US-20020046104-\$).did. or (US-20020032633-\$ or US-20020013729-\$ or US-20010047297-\$ or US-20010039527-\$ or US-20040199546-\$ or US-20020022999-\$ or US-20040010448-\$ or US-20020135515-\$ or US-20040230593-\$ or US-20050283796-\$ or US-20050171839-\$ or US-20050256766-\$ or US-20020107787-\$ or US-20030233305-\$).did. or (US-8065185-\$).did.	US-PGPUB; USPAT	OR	ON	2011/11/29 13:21
S57	17	S56 and ( (ad advertis\$7) same (merchant seller advertisee vendor) same (web website webpage url internet) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/29 13:22
S58	31	S56 and ( (ad advertis\$7) same (histor\$4 past previous purchas\$3 preference interest age gender demograph\$5) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/29 13:31

S59	11	S56 and ( (real near4 time (proximity) ) same (merchant seller advertisee vendor) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/29 13:57
S60	6	S56 and ( (histor\$4 past previous purchas\$3 preference interest age gender demograph\$5) same (broker marketing advertiser) same (match\$3) same (merchant seller advertisee vendor) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/29 14:05
S61	19	S56 and ( (histor\$4 past previous purchas\$3 preference interest age gender demograph\$5) same (broker marketing advertiser) same (match\$3 tailor\$3 customiz\$5) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/29 14:15
S62	31	S56 and ( (histor\$4 past previous purchas\$3 preference interest age gender demograph\$5) same (match\$3 tailor\$3 customiz\$5) same (user customer consumer participant buyer shopper) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/29 14:17
S63	26	S56 and ( (present\$5 send\$4) same (ad advertis\$7) same (user customer consumer participant buyer shopper) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/11/29 14:21
S64	41	(US-20060041472-\$ or US-20050246231-\$ or US-20050228797-\$ or US-20050187823-\$ or US-20050187818-\$ or US-20050171863-\$ or US-20050165766-\$ or US-20050131724-\$ or US-20050107952-\$ or US-20050096980-\$ or US-20050091111-\$ or US-20050049917-\$ or US-20050038914-\$ or US-20050038688-\$ or US-20040243565-\$ or US-20040230676-\$ or US-20040220884-\$ or US-20040192351-\$ or US-20040103024-\$ or US-20030177058-\$ or US-20030018566-\$ or US-20020184096-\$ or US-20020174089-\$ or US-20020095333-\$ or US-20020049644-\$ or US-20020046104-\$).did. or (US-20020032633-\$ or US-20020013729-\$ or US-20010047297-\$ or US-20010039527-\$ or US-20040199546-\$ or US-20020022999-\$ or US-20040010448-\$ or US-20020135515-\$ or US-20040230593-\$ or US-20050283796-\$ or US-20050171839-\$ or US-20050256766-\$ or US-20020107787-\$ or US-20030233305-\$).did. or (US-8065185-\$).did.	US-PGPUB; USPAT	OR	ON	2011/11/29 15:42
S65	3	S64 and ( (histor\$4 past previous purchas\$3 preference interest age gender demograph\$5) same (broker marketing	US-PGPUB; USPAT; USOCR;	OR	ON	2011/11/29 15:42

		advertiser) same (agree\$5) same (merchant seller advertisee vendor )	FPPS; EPO; JPO; DERWENT; IBM TDB			
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